

OUR ROOTS

In 1971, a child of twelve sat at her dying mother's bedside. Her mother, a veteran, asked her not to cry and to try not to forget her on Armistice Day.

Never missing a year since her mother's passing, Maureen Bianchini Purvis, visited the gravesite to lay a poppy each Remembrance Day. As her own family grew and joined in her remembrance, her daughters began to ask, "Why don't the others receive a poppy?"

With the help of a few friends, she began building upon this vision. In 2011, No Stone Left Alone was born, with the goal of honouring all of Canada's veterans, and changing the way the next generation remembers.

OUR MISSION

To honour the service and sacrifice of Canada's military by educating and inspiring youth to place poppies on veterans' headstones.

“

I couldn't help but think that all these soldiers, dead or alive, fought for us, for our freedom, and they deserve to have our utmost respect.

- Cyrille, Grade 8 Student

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We can show our gratitude to those who served by taking part in ceremonies of remembrance like this one and by every day making the most of the gifts they fought for through our own thoughtful citizenship. I believe that our heroes would be extremely proud to know that future generations are continuing their mission to make our world a better place for all.

- Her Honour, the Honourable Salma Lakhani, Lieutenant Governor of Alberta

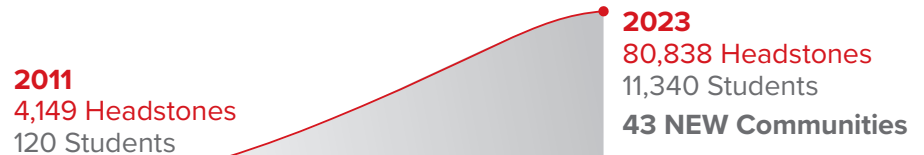
NO STONE LEFT ALONE

No Stone Left Alone (NSLA) provides students with an authentic leadership experience centered around a uniquely moving, hands-on act of remembrance - laying a poppy at the headstones of veterans. This personal act signals respect and gratitude for our fallen military veterans, while honouring living veterans, serving members and their families.

We supply resources and support to guide educators, students and other individuals in organizing and holding their own commemorative events at cemeteries in their communities. After the events, youth participants are asked to share their insights and reflections with NSLA through hand written letters and original artwork.

GROWTH

NSLA has undergone remarkable growth since its inception in 2011, evolving from a singular remembrance event to an international movement with 287 events across Canada and beyond. This unprecedented expansion is a testament to the unwavering dedication of our volunteers who, fueled by a shared commitment to honouring the sacrifices of our military members, have passionately spearheaded initiatives within their own communities.



In 2023, an incredible 287 commemorations were held in 200 communities in 9 countries across the world.

EXPOSURE

No Stone Left Alone has a growing and highly engaged online following across Canada.

13,185 Followers
1,996 New in 2023
8.99+ Million reach

1,163 Followers
72 New in 2023
110,000+ Impressions

501 Followers
380 New in 2023
355,000 Video Views

1,217 Followers
89 New in 2023

322 Followers
88 New in 2023 (38%)

THE NEED FOR SUPPORT

No Stone Left Alone is a not-for-profit. We rely on donors, sponsors and funders to continue our mission. For youth to experience personal acts of remembrance, gratitude, and citizenship every year, we need your support.

Your support enables:

Educational Resources

Transportation

Ceremony Supplies

Program Coordination

Marketing & Media Support



NO STONE LEFT ALONE
MEMORIAL FOUNDATION
LA FONDATION COMMÉMORATIVE
AUCUNE PIERRE DANS L'OUBLI

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